

# Accessing Headlines – iPad App

- Download the SuccessFactors SuccessFactors Mobile app from the app store and follow the instructions to connect to your instance.



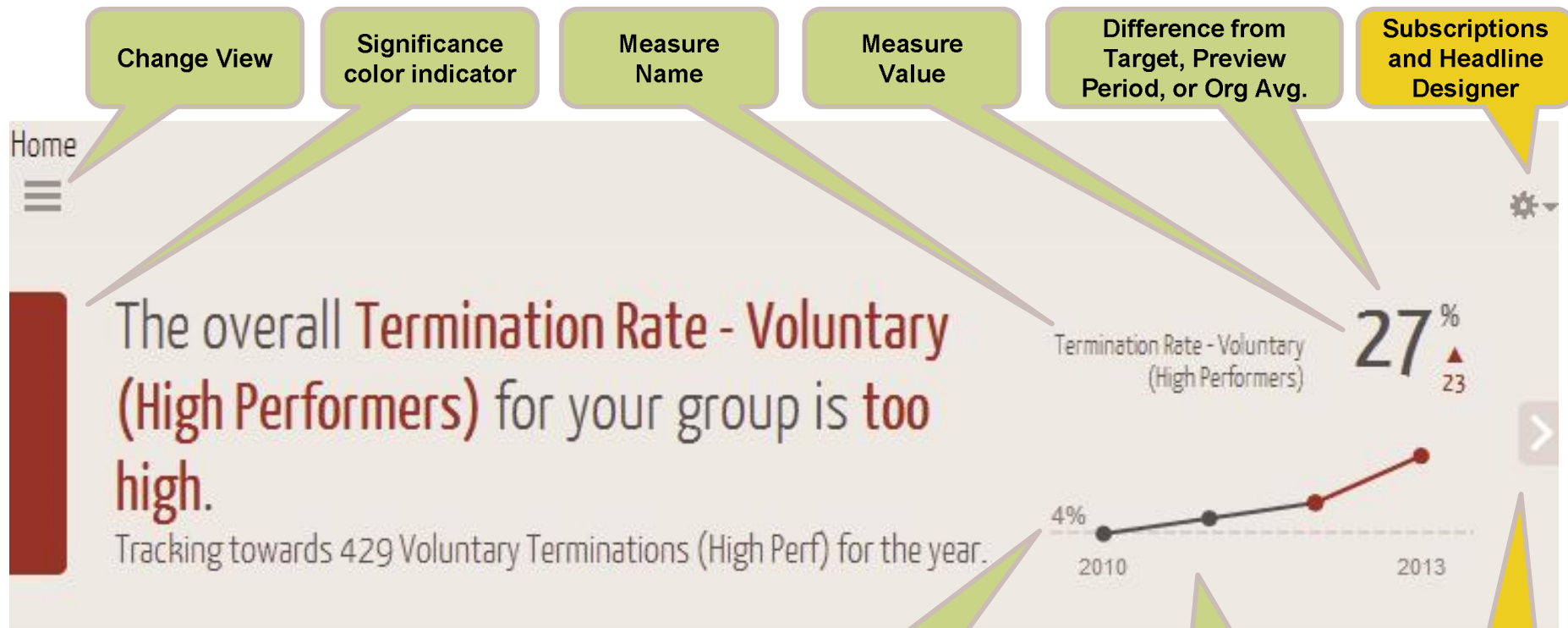


# Navigating Headlines

## For Web and iPad

**successfactors**<sup>™</sup>  
An SAP Company

# Headline layout



## Significance Color Legend

- Acceptable or Insignificant
- Tolerable
- Significant or Insightful
- Urgent



# Full Story (Example)

## Top of Page

Path: **Headline** → Full Story



The metric is broken down by a set of key employee segments to identify areas of interest.

Click here or on the row to drill further to the person level detail.

Click here to see the results for all of the key segments that were considered.

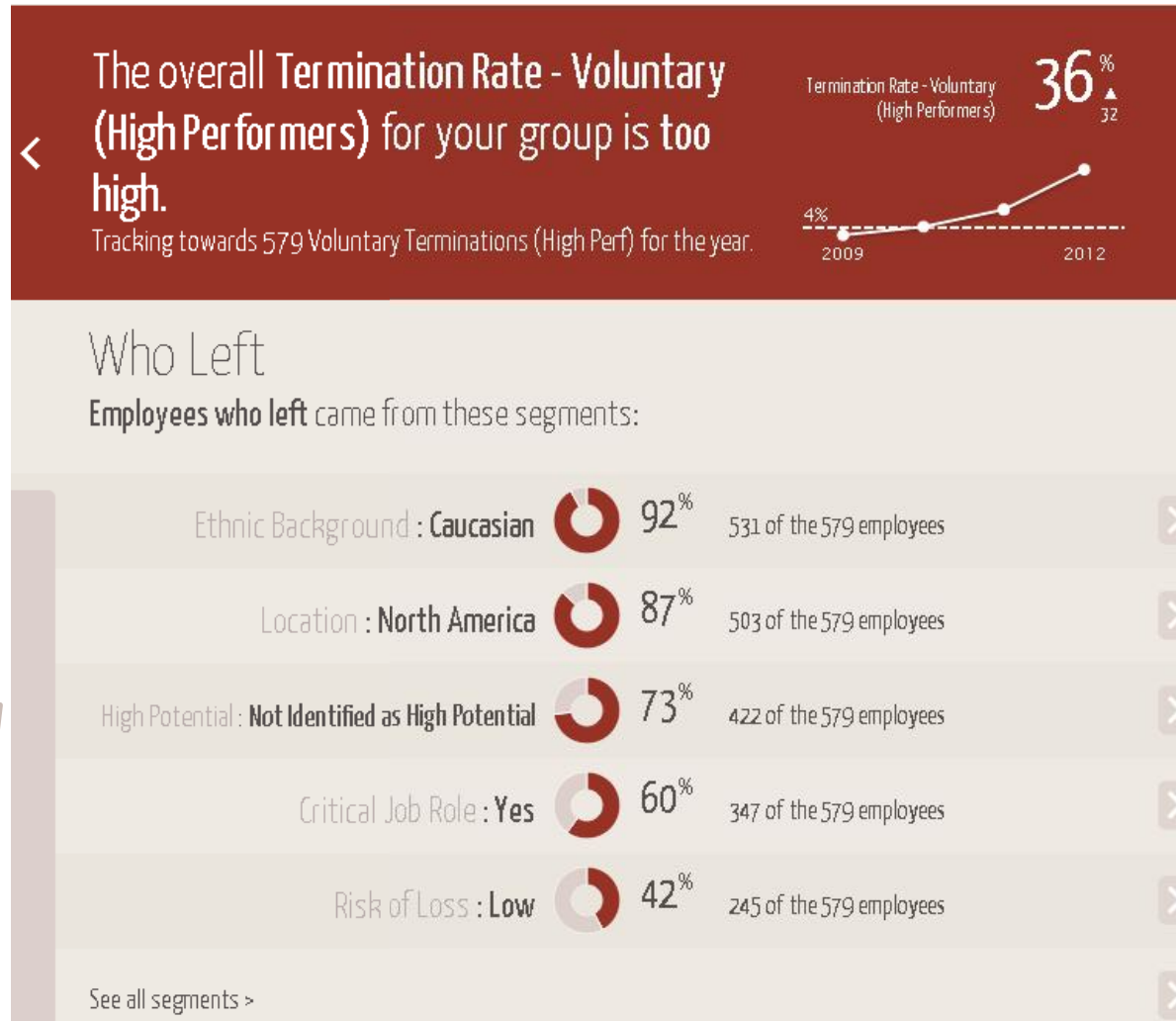
Drag page to scroll down to 'Who Left', 'Who else is at Risk', and 'How can this be address?'



# Full Story (Example)

Middle of page

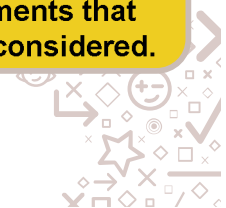
Path: [Headline](#) → [Full Story](#) (scroll down)



The absolute # of people who left (as opposed to the rate that they left), e.g. # of Terminations vs. Termination Rate. This broken down and ranked by key segments as well.

Click here or on the row to drill further to the person level detail.

Click here to see the results for all of the key segments that were considered.



# Full Story (Example)

Bottom of page

Path: **Headline** → Full Story (scroll down)

The overall **Termination Rate - Voluntary (High Performers)** for your group is too high.

Tracking towards 579 Voluntary Terminations (High Perf) for the year.

Termination Rate - Voluntary (High Performers) 36% ▲  
32

Year	Termination Rate - Voluntary (High Performers)
2009	4%
2012	36%

Who else is at risk?  
Based on the profile of the 579 employees that left

87 Employees are at risk of leaving

How can this be addressed?  
Strategy Bank items related to **Termination Rate - Voluntary (High Performers)**:

- Reward your highest performers well through large bonuses, salary increases and/or equity grants.
- Offer your highest performers opportunities to broaden their experience by temporarily transferring to other departments and/or working on special projects.

The # of people who are deemed a high risk for leaving.

Click here to see who the people are that are at risk of leaving.

Mitigation strategies.

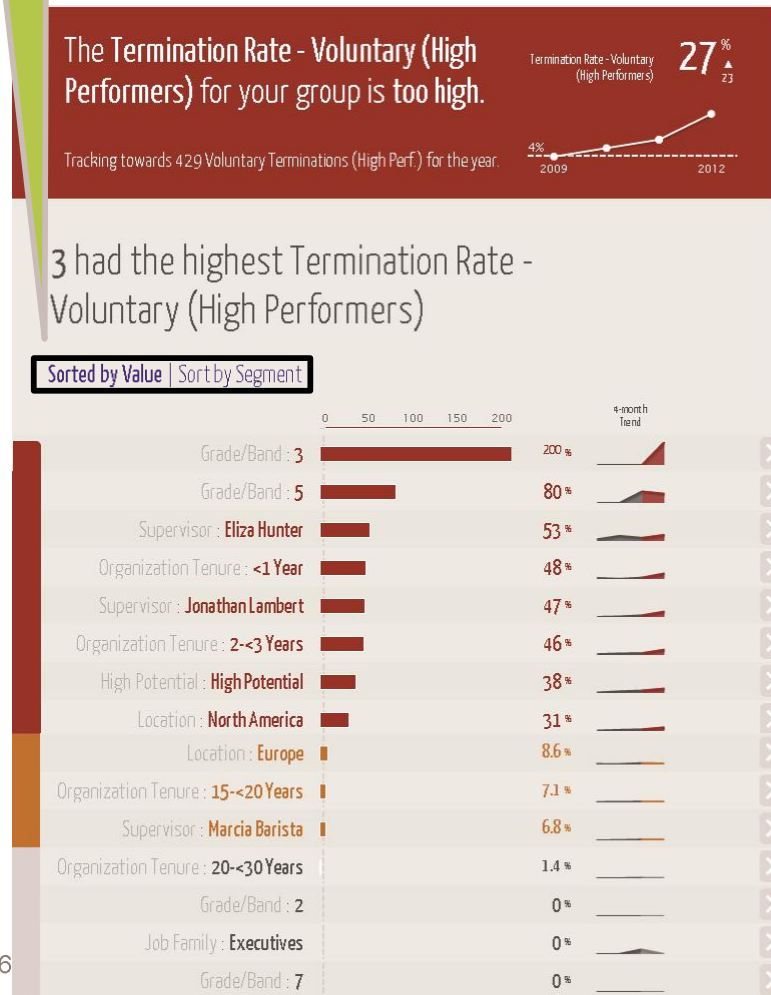


# See All Segments (Example)

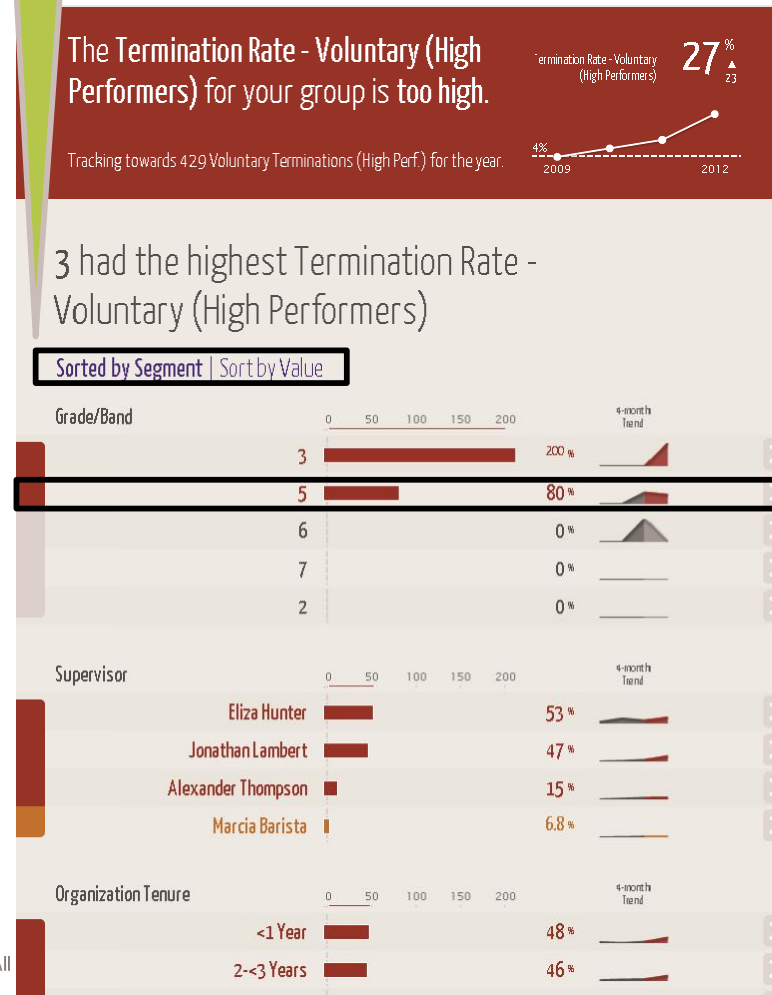
## Areas of Concern & Areas of Note

Path: **Headline** → **Full Story** → **See All Segments (for Areas of Concern or Note)**

All of the segments that were evaluated are sorted by Value or..



Or Sorted by Segment (Breakdown Dimension).



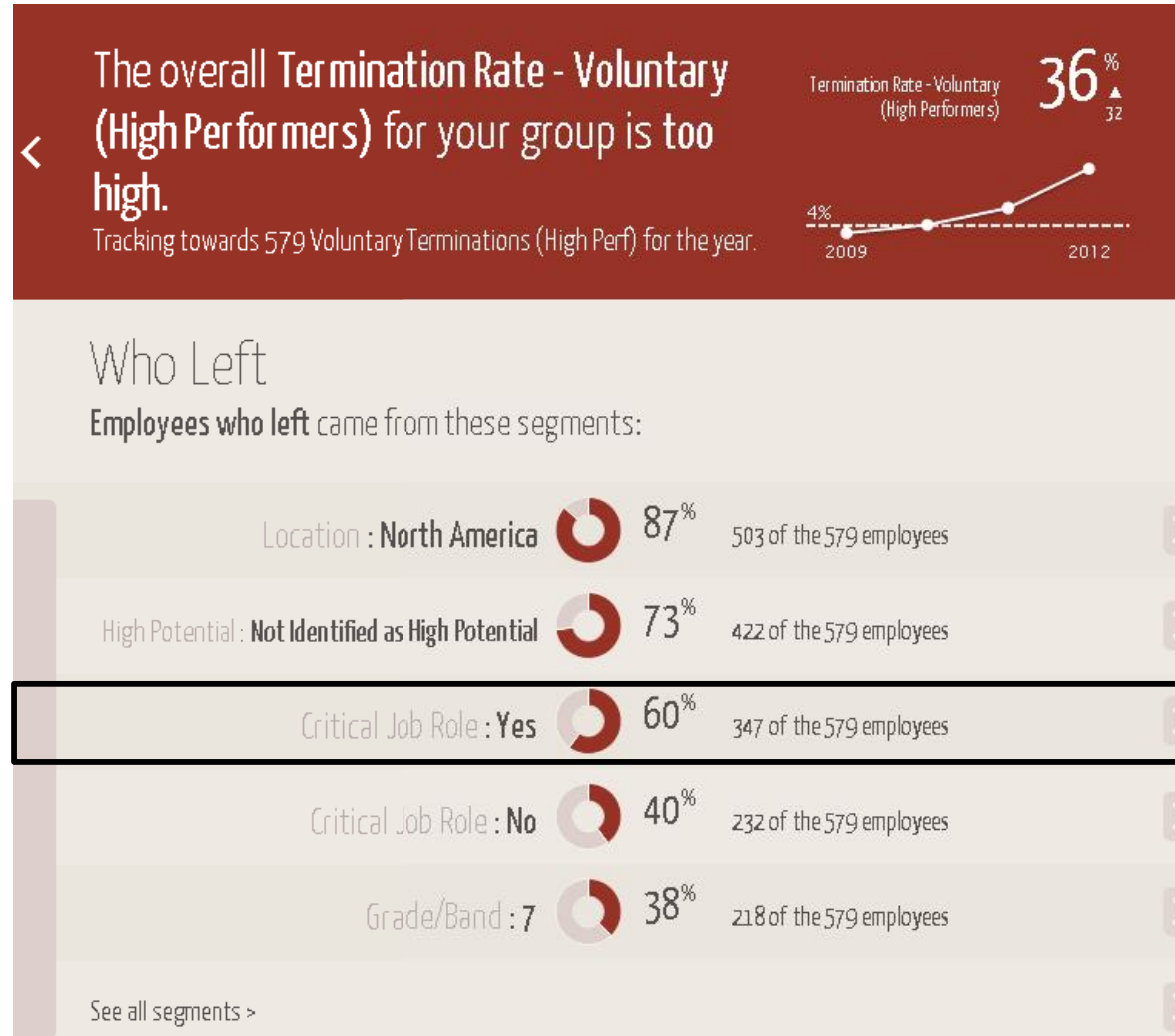
Click on the row to drill further to the person level detail.



# See All Segments (Example)

## Who Left?

Path: [Headline](#) → [Full Story](#) → [See All Segments \(Who Left?\)](#)



The absolute # of people who left (as opposed to the rate that they left), e.g. # of Terminations vs. Termination Rate. This broken down and ranked by key segments as well.

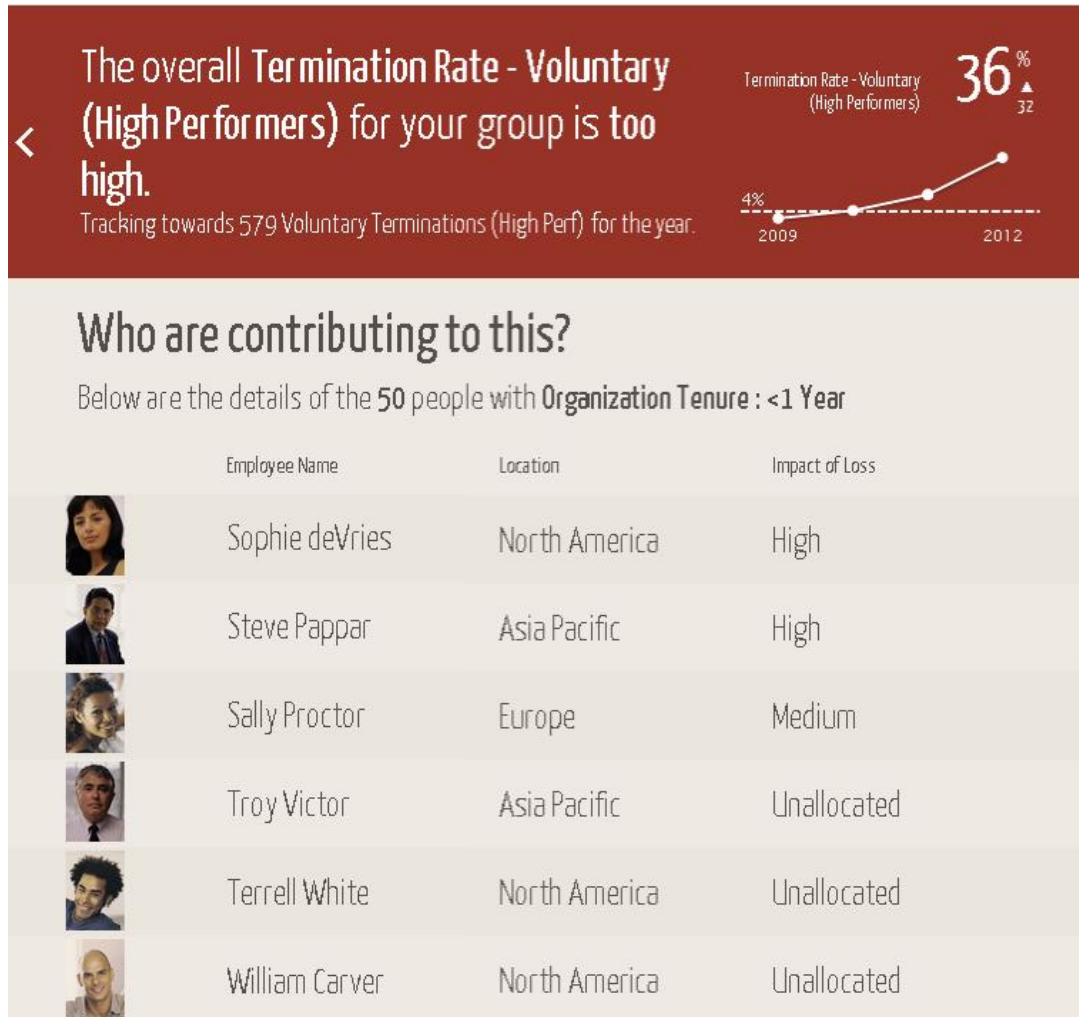
Click here or on the row to drill further to the person level detail.





# Drill to Detail (Example)

Path 1: Headlines → Full Story (click See All Segments) → See All Segments → Drill to Detail (click on a row of data)  
 Path 2: Headlines → Full Story (click a specific segment) → Drill to Detail (click on a row of data)

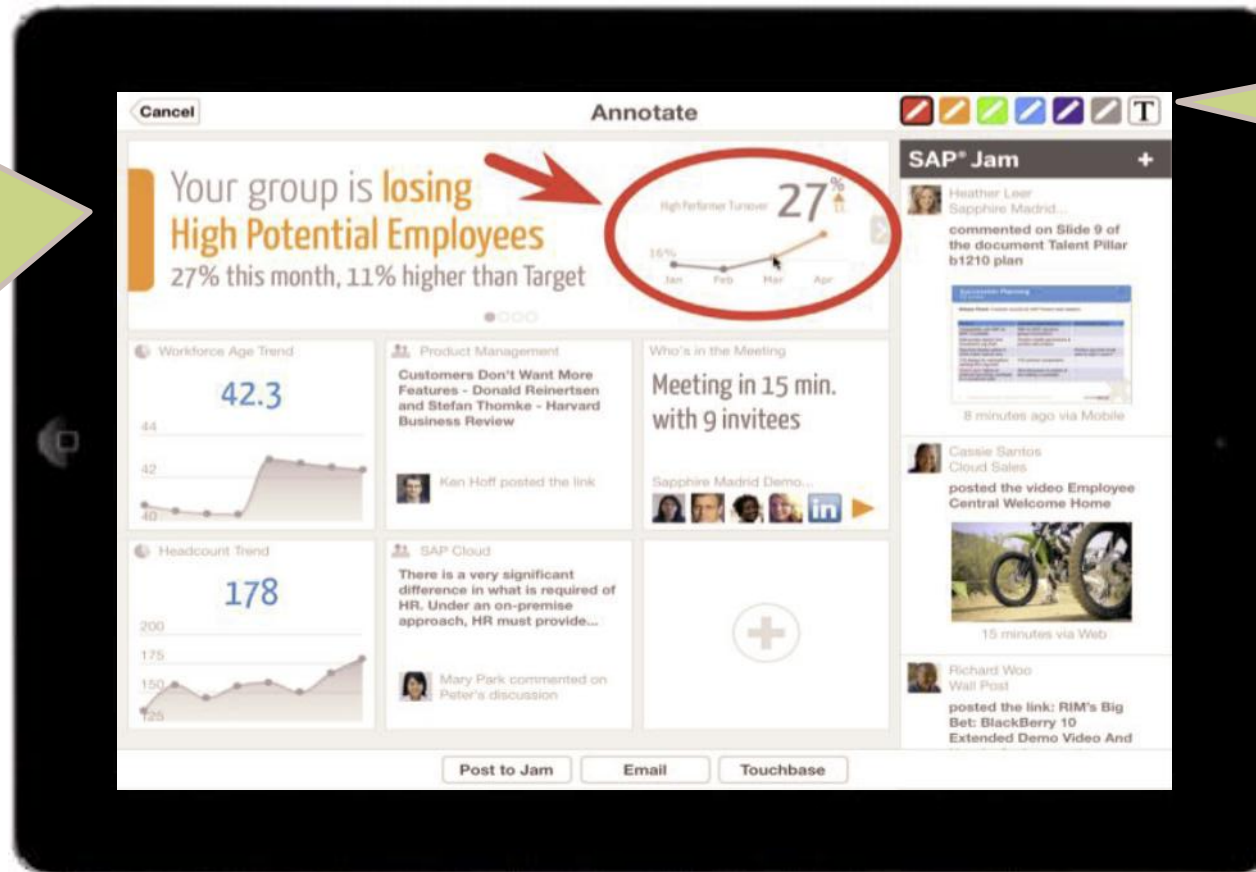


The people who comprise the segment that was clicked (if you have a BizX Instance as well that includes employee photos)



# Headlines on the iPad

- Click on Headline Tile to access the full headlines capability.
- You can also swipe the tile right and left to cycle through up to 5 headlines.



- Write notes on your screen and send them in an email.



# Change View

Click the button to see the selector, then chose a filter node.



Sometimes you may want to see Headlines from the perspective of somebody else in your organization, e.g. and HRBP would want to see Headlines for the leader they support. Here you can select a view from your structural dimensions.

The node you selected will display at the top, and the Headline will update.





# Headline Designer (for Customer Admins)



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